



# Chris Works

graphic designer / prepress manager / structural packaging designer

## EXPERIENCE

### The RoArk Group (Rogers, AR)

Prepress Manager / August 2019 - Present

Manages prepress department with 3 prepress operators. Designs and implements workflow changes to maximize efficiency and quality control consistency. Researches and implements new software to assist in workflow procedures. Works with each department to ensure projects meet quality standards and timelines. Works directly with clients to help format files correctly and educate them on meeting print ready file standards. Develops standard operating procedures to ensure all employees are handling files and workflow in the same way.

### Texarkana Parent Magazine (Remote)

Art Director & Graphic Designer / 2012 - Present

Coordinates design direction for magazine for each bimonthly issue. Designs all articles and cover. Designs advertisements as needed. Collaborates with writers, printer and editor to ensure accuracy and quality. Color corrects & retouches photographs as needed. Maintains archive of all previous issues including advertisements and stock images.

### CPCneutek (Grand Junction, CO)

Prepress Technician & Structural Packaging Designer / 2016 - 2019

Worked collaboratively with project managers, graphic designers, and others to prepare their files for offset & digital printing. Ensured accurate output of images, graphics, fonts, color and finishing effects. Applied color correction and image retouching as needed.

Created and refined structural packaging designs, using working and 3D models. Produced packaging proofs using eco-solvent and UV printers, and CNC cutting table. Re-designed and implemented new workflow for library of existing dies that can be utilized for future projects.

### The RoArk Group (Rogers, AR)

Prepress Technician & Graphic Designer / 2012 - 2015

Reviewed customer files for potential problems such as size, color, fold patterns and allowances, bleeds and resolution. Maintained prepress equipment, hardware, software and platemaking equipment. Prepared files for cutting on CNC router. Provided customer service and support for graphics publishing software.

Spearheaded rebranding of company logo and website. Updated design of company logo. Designed advertising brochure, website and sales collateral including pop up displays. Provided in house photography.

### Kwik Kopy Printing (Texarkana, AR)

Production Manager & Graphic Designer / 2010 - 2012

Managed front end operations including employees, estimates, invoices, daily closing, ordering print and office supplies, production scheduling, and art direction. Continued design for specific clients.

Graphic Designer / 2004 - 2010

Designed all print materials for clients ranging from business cards, brochures, newsletters, programs, posters, stationery, logos, forms, etc. Managed fonts, artwork and routine backups. Maintained in-house computers. Supplied artwork for digital plate machine and worked closely with press operator. Operated and maintained large format color inkjet printers, laser copiers, digital plate-making equipment, guillotine cutter, drill press and laminating equipment.

## CONTACT

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## SKILLS

### Adobe Creative Suite

Photoshop

InDesign

Illustrator

Dreamweaver

Lightroom

### Prepress

ArtiosCAD

Packaging Design

Studio Essentials

PitStop Pro

Kodak Prinergy

Kodak Workshop

Kodak Preps

Kodak Pandora

Kodak InSite

Quite Imposing

Preflight

Xerox Freeflow

XMPie

FTP Software

CTP Plating Systems

### Web Development

HTML

CSS

Wordpress

Joomla

### Additional Skills

Photography

Digital Print Production

Word, Powerpoint, Excel

Vinyl Application

## EDUCATION

Bachelor of Arts

Graphic Design

Southern Arkansas University