

EXPERIENCE

The RoArk Group (Rogers, AR)

Prepress Manager / August 2019 - Present

Manages prepress department with 3 prepress operators. Designs and implements workflow changes to maximize efficiency and quality control consistency. Researches and implements new software to assist in workflow procedures. Works with each department to ensure projects meet quality standards and timelines. Works directly with clients to help format files correctly and educate them on meeting print ready file standards. Develops standard operating procedures to ensure all employees are handling files and workflow in the same way.

Texarkana Parent Magazine (Remote)

Graphic Designer / 2012 - Present

Coordinates design direction for magazine for each bimonthly issue. Designs all articles and cover. Designs advertisements as needed. Collaborates with writers, printer and editor to ensure accuracy and quality. Color corrects & retouches photographs as needed. Maintains archive of all previous issues including advertisements and stock images.

CPCneutek (Grand Junction, CO)

Prepress Technician & Structural Packaging Designer / 2016 - 2019

Worked collaboratively with project managers, graphic designers, and others to prepare their files for offset & digital printing. Ensured accurate output of images, graphics, fonts, color and finishing effects. Applied color correction and image retouching as needed.

Created and refined structural packaging designs, using working and 3D models. Produced packaging proofs using eco-solvent and UV printers, and CNC cutting table. Re-designed and implemented new workflow for library of existing dies that can be utilized for future projects.

The RoArk Group (Rogers, AR)

Prepress Technician & Graphic Designer / 2012 - 2015

Reviewed customer files for potential problems such as size, color, fold patterns and allowances, bleeds and resolution. Maintained prepress equipment, hardware, software and platemaking equipment. Prepared files for cutting on CNC router. Provided customer service and support for graphics publishing software.

Spearheaded rebranding of company logo and website. Updated design of company logo. Designed advertising brochure, website and sales collateral including pop up displays. Provided in house photography.

Kwik Kopy Printing (Texarkana, AR)

Production Manager & Graphic Designer / 2010 - 2012

Managed front end operations including employees, estimates, invoices, daily closing, ordering print and office supplies, production scheduling, and art direction. Continued design for specific clients.

Graphic Designer / 2004 - 2010

Designed all print materials for clients ranging from business cards, brochures, newsletters, programs, posters, stationery, logos, forms, etc. Managed fonts, artwork and routine backups. Maintained in-house computers. Supplied artwork for digital plate machine and worked closely with press operator. Operated and maintained large format color inkjet printers, laser copiers, digital plate-making equipment, guillotine cutter, drill press and laminating equipment.

CONTACT

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SKILLS

Adobe Creative Suite

Photoshop, InDesign Illustrator, Dreamweaver Lightroom, XD

Prepress/Production Art

File setup & preflight for offset, small format & wide format printing

ArtiosCAD

Structural Packaging Design for folding carton

Studio Essentials

PitStop Pro

Kodak Prinergy

AGFA Asanti

Adobe Preflight

Xerox Freeflow

XMPie

FTP Software

CTP Plating Systems

Extensis Suitcase Fusion

Web Development

HTML, CSS, Wordpress

Additional Skills

Photography,
Drone Photography/Videography
Digital & Offset Print Production
Word, Powerpoint, Excel
Vinyl Application

EDUCATION

Bachelor of Arts Graphic Design Southern Arkansas University